

IDEIASNET S.A.
Corporate Taxpayers' Id. (CNPJ/MF): 02.365.069/0001-44
Company Registry No. (NIRE): 3330016719-6

Publicly Held Company

NOTICE TO THE MARKET

ACQUISITION OF MATERIAL INTEREST

IDEIASNET S.A., a joint stock company headquartered at Rua Visconde de Pirajá nº 572, salão 401/parte, Ipanema, Rio de Janeiro, inscribed in the Corporate Taxpayers' Register (CNPJ) under no. 02.365.069/0001-44 ("Company"), pursuant to CVM Instruction 358/2002, informs its shareholders and the market in general that **Hankoe Fundo de Investimentos em Participações**, a pool of funds constituted as a closed-end investment fund, inscribed in the Corporate Taxpayers' Register (CNPJ/MF) under no. 10.947.549/0001-41 and administered by BTG Pactual Serviços Financeiros S.A. Distribuidora de Títulos e Valores Mobiliários, headquartered at Praia de Botafogo, 501, 5 andar(parte), in the city and state of Rio de Janeiro, inscribed in the Corporate Taxpayers' Register (CNPJ/MF) under no. 59.281.253/0001-23 ("Fund"), after acquiring 99.99% of the capital of Lorentzen Empreendimentos S.A., inscribed in the Corporate Taxpayers' Register (CNPJ/MF) under no. 33.107.533/0001-23 ("Lorentzen"), directly holds 11.99% of the Company's capital.

The Fund and Lorentzen also informed that, after the internal corporate restructuring, the direct and indirect interest held by the Fund and related persons totals 14.32% of the Company's capital.

Rio de Janeiro, February 8, 2010.

Rodin Spielmann de Sá
Investor Relations Officer